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NEWS RELEASE

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Lottery Gift Certificates Now Available

Need a gift? The North Dakota Lottery has just the ticket. Starting today, lottery gift certificates can be purchased and redeemed at any of the 400 lottery retail locations throughout the state.

"We're excited about the Give-A-Gift program because it is another opportunity for us to get customers inside our store who might buy something else and for the potential new customers who have never played the lottery before!" said LaRayne Haakenson, area supervisor for Stamart stores, Bismarck.

The certificates are printed on lottery terminals and can be purchased in values of \$1, \$5, \$10, \$25, \$50, or \$100. Those lucky enough to receive a lottery gift certificate can use it to purchase Powerball, Hot Lotto or Wild Card 2 game tickets. The Powerball Power Play option can also be purchased with a certificate. Give-A-Gift certificates have no expiration date.

"Not only are lottery gift certificates the perfect gift for someone on your Christmas list but you can buy them for any special occasion," said Chuck Keller. Lottery Give-A-Gift certificates will be available throughout the year for basically any holiday -- Valentine's Day, St. Patrick's Day, Mother's Day, Father's Day, birthdays, or anniversaries.

"With all the locations we have throughout the state, we've made it convenient for customers to make one stop for a wide selection of gifts which now includes lottery tickets, said Sheila Carney, CFO for North Dakota Stop N Go stores.

Retailers are promoting Lottery Give-A-Gift certificates as stocking stuffers for adults and for friends and family members who have or haven't played the lottery. "They're a neat gift for those people who have everything," said Judy Rice, owner/manager of Ruthville Store north of Minot.

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